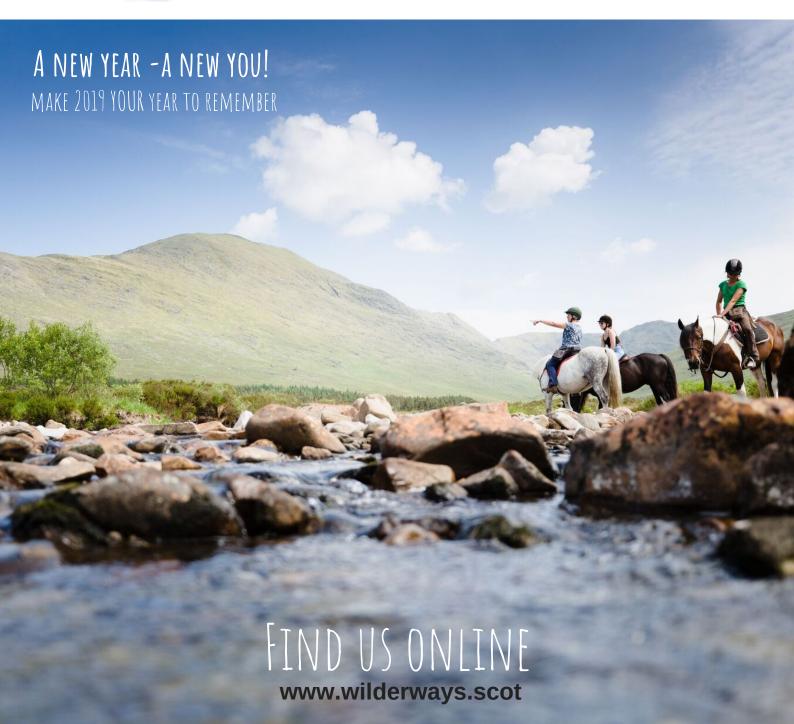
Newsletter 004 January 2019

WILDER WAYS

Straight from the horses mouth



IT IS THE CALL OF THE WILD, THE WILL OF THE HERD, THE THUNDER OF HOOVES, THE POUND OF YOUR HEART. IT IS RIDING ... WILDER WAYS.







Happy New Year

It's a new year, and in every sense of the word it signifies a new chapter for us. After a wonderful year of amazing rides and incredible people we have recharged and reset with a bigger and better programme new for 2019.

What's more, we will soon have a new official home of Wilder Ways (see page 10 for details) which will allow us to grow and bring you new experiences in one of Scotland's most beautiful regions. So whether you are a returning adventurer or looking to try something new, we have a riding experience for you in the year ahead.

We hope to see you soon, and for now we wish you a happy, healthy and adventurous New Year!



"BRACE YOURSELVES, TAKE THE LEAP AND LET 2019 BE THE YEAR YOU LIVE OUT YOUR DREAMS WITH WILDER WAYS",

CARA & NIKKI







BUCKET LIST 101

Look no further...

The Bucket List. A hundred things to do before you die? Something for those of us experiencing our second or third mid-life crisis to dream over? A scrawl of ridiculous ambitions? Or could it be more than that?

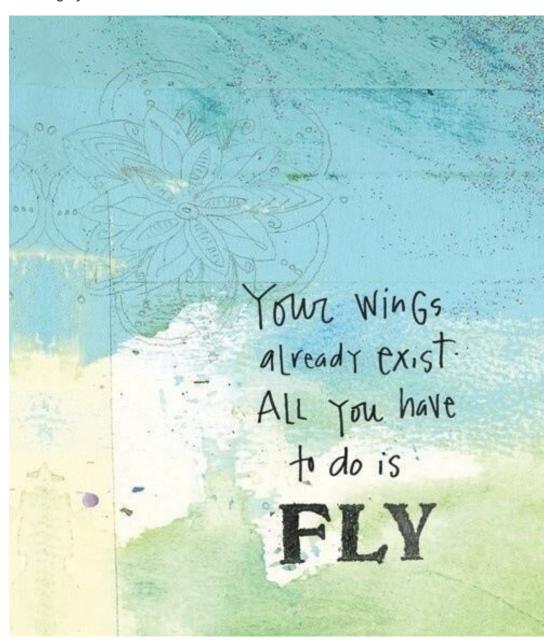
We all get overcome by our own lives sometimes. We work day by day, forge careers, raise children, get by, saunter more-or-less happily down the path of life, without necessarily having a plan of what we want to do or where we are going. Dreams are nebulous things and float about in our brains until something reminds us of them and then maybe we might comment (as I sometimes do) "Yeah, I really want to sail across the Atlantic on a small yacht" or "one day I'm going to roll downhill in a giant hamster-ball". The point is, which day?

A good bucket list is a condensation of all those crazy ideas and fleeting thoughts into a list of things that we want to do with our lives that aren't in the normal run and may, therefore, get left by the wayside.

They don't all have to be grand adventures (although a few of those are good if that's your mojo). They can be simple things like 'I will master latte art' or 'I want to see Queen in concert'. It's a list of what not to forget to do when there is so much to get in the way; things that you think will be fun, or things that challenge you.

The latter are especially important as you only learn when pushed outside your comfort zone.

Learning new stuff also opens the doors to next stage achievements – when, by learning something, you build on past successes and take them further.









By writing all these ideas down you give them more power than when they were just hovering in the mists of your mind. You bring them to the front of your mind and attention, calling them up whenever an opportunity presents itself, and focussing your mind on creating those opportunities.

For example: 'I want to play the flute'. Learning an instrument is something a lot of people wish they'd done but putting on the list may action a call to a tutor or buying a second-hand instrument. 'I want to see Macchu Picchu' - might precipitate a holiday in Peru.

Goals can be to do with travel, health, finance or just good eating – anyone ever tried Snorreblot? The other thing to consider is age and pace. There's no point leaving a burning desire to do a back-flip until your 50s, its just not going to happen. However, a helicopter ride into the Grand Canyon could be done at any time, in thee

The bucket list then becomes a life list – a way of making sure you do as much as you can of what you want to do, without letting life pass you by

At Wilder Ways we meet people every day who come to us with burning lifeambitions. Riding a horse on the beach is a big one, near the top of many published 'Bucket Lists' and with very good reason. Riding on the beach is the essence of freedom, a wide-open space, the wind in your hair, the tang of salt on your lips and the splashing of hooves. A gentle canter on the beach (or even faster for those speed-demons among you) is never a disappointment. Add to the wildness the thrill of the gallop and the pounding of hooves and you have a moment of sheer joy never to be forgotten.







A swim in the sea with your horse is another fabulous experience. Walking your horse bare-back into the sea until the water reaches your thighs. Then there's that moment when you feel your horse kick off the bottom and surge forward, paddling through the waves. Bliss.

We take our clients dreams very seriously. One lady just wanted to ride across Scotland. Another to climb a mountain on horseback. Or just to picnic in the wilds with your steed grazing nearby. If we can, we'll try and make it happen.

However, it's not always just about the mountains and the gallops. For many, riding a horse is about getting over demons, building confidence and fighting fears. One of our favourite things is when a nervous rider manages a calm canter, climbs down a steep bank on horse-back for the first time or just learns to relax in the open, even maybe popping over a small jump. Riding is made up of little individual challenges and helping riders to achieve each one with success is a great joy to us and a source of immense satisfaction to our riders.

Nowhere was this more evident than at Lindores Equestrian this year where we trialled

WHAT OUR ADVENTURERS HAVE TO SAY ABOUT US:









Conquered a place in my heart

"My childhood dream was to make a horseriding trip through Scotland. Wilder Ways made that dream a reality!...The horses were well taken care of and love their job. The horses as well as the people have a way to build up confidence. I'll definitely go back! Don't hesitate just go!!!! Think less do more"











Reviewed 23 Oct 2017

Birthday beach gallop

"My daughter Rosie has wanted to go on a beach gallop for many years and this was the beach gallop to end all beach gallops! Thanks Cara for an amazing day'











Adventure of a lifetime!

"My husband and I spent a week with Cara and Nikki and their awesome horses on the Knoydart peninsula, along with 4 other quests. Our accommodations were excellent, the restaurants were amazingly gourmet and delicious, despite the remote location. But the riding was of course what we had come for, and was an exciting adventure each day, exploring Knoydart's mountains, meadows, bogs and beaches. We climbed up and down hills, cantered on the beach and through the water, swam with the horses, and were treated to beautiful scenery everywhere we

jumping experiences with the herd (See Lindores review page 5).

What was amazing to us was how many people came who were plainly anxious about jumping but just needed a wee push to get them to take that leap! The satisfaction of getting over nerves to succeed here was evidently massive.

So, we invite you, come and join us for a few days. We can't make all your dreams come true, but we'd like the chance to adventure with you and maybe get you doing things you hadn't even imagined you could do on a horse.

Cara and Nikki took care of everything and it was positively wonderful not having to worry about anything at all the whole time we were there. They would tell us when they were coming to get us in the morning to ride and in the evening for dinner and all we had to do was show up. They were amazingly personable and great guides and hosts! Loved everything about it and would recommend it whole heartedly to experienced riders looking for a great experience.¬







Reviewed 16 Sept 2018

Wonderful experience out of my comfort zone

- "- Beautiful nature
- Nikki & Cara are awesome. They pushed me
 - do things out of my comfort zone, but in a safe and pleasant way
- Healthy & happy horses (I love Indie) KEEP UP THE GOOD WORK!!!'

A DREAM CAME TRUE"

"ADVENTURE OF A LIFETIME!"

"MY CHILDHOOD DREAM"

Remember, you can tick off your achievements, but a good bucket list is NEVER complete!!

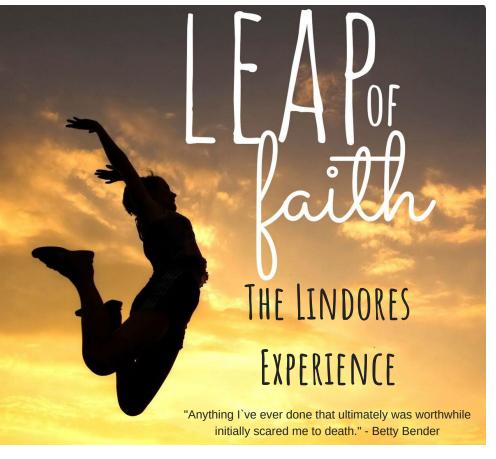
"Riding with Wilder Ways is so much more than simply a riding holiday. Nikki, Cara and The Herd have created something quite extraordinary and unique. For me, it was like stepping through the back of the wardrobe and into Narnia; quite magical (and addictive!!). As soon as we leave, I find myself pining to return. With the warm and friendly encouragement, I feel more relaxed and this has enriched my life as a whole.

I am now learning to embrace other activities with the excitement and fearlessness of childhood, Beautiful horses and wonderful people, I cannot thank you enough. Looking forward to next year on Knoydart..."









For me, Lindores wasn't just a jumping experience, it was a total *Leap of Faith*.

After 30 years this was the first time the Black family had ever hired out their Lindores Equestrian facilities to a business who would in turn hire their horses out to others. As you can imagine, this took a leap of faith and gave plenty for the insurance companies to get excited about. But Anna Black was determined to make this happen – and so it did.

And I can assure you it was a massive leap of faith for us at Wilder Ways too. In October 2017 Nikki & I took Ava &

Kneka to Lindores, our wee treat to ourselves to round off a busy season.

We left the place buzzing and had a vision to share this feeling with others. Great idea in theory but the reality led to us booking and paying for facilities, to deliver a product, we had no idea if we could sell. Whilst we and the herd are seasoned at trail riding and jumping obstacles along the way, we were about to ask our herd to do something they had never done for us before; and ask ourselves to do something we had never done for you before.

And that brings me to you...You took the biggest leap, even before you arrived at Lindores.

Very few of you had ever met Nikki and I before, nor ever ridden one of our herd; and many of you had not even jumped for over a decade, if ever at all! Whatever possessed you to book with us - to this day we don't know. But we are sure glad you did.

I have a logical scientific mind, so I want to find a reasonable explanation. But the truth is, I can't find one. Luckily, I am also a Taurus, and a big romantic at heart and so I think a lot of you did what we ourselves did, and just dared to believe it would all be OK. The thing is, when we know where we are, and where we would like to be....sometimes there is no other way to fill the gap, you just have to jump!

And hey, did you guys jump!

Over 100 jumps across 80 acres and not one jumped the same. That was one of the most fascinating things for us to see.

Of course, some of you were seasoned jumpers and you pushed the horses to new limits and their own personal bests. It was lovely to watch the horses shine from the confidence you instilled in them. To watch them become more light-hearted and enjoy themselves as your hearts raced and your excitement grew.







But the reverse was also true, and this was one of the greatest surprises to us. We honestly did not expect so many of you to come to us who had anxieties about being in the saddle, had not jumped for a long time or just needed a good confidence boost - but we are delighted you did. Without you guys, this experience would not have been quite as profound, certainly for me, as it felt.

WHAT LEAP OF FAITH WHAT ME WANT MAKE THE JUMP.

Rarely in my life have I felt more proud. Proud of our herd as they encouraged and challenged you, forming partnerships with you to enable you to achieve your personal bests. And proud of you, not only for booking with us and turning up in the first place but for taking on board our guidance and for pushing yourselves to achieve the most wonderful heights both figuratively and literally.

For some of you that meant getting back in that saddle and loving it without fear, just as you had as a child. For others, bringing those childhood dreams of galloping across the fields back to a reality,

wind in your hair, making your eyes stream with joy. Many of you tackled the fences, big or small, you all had your own leaps to face - thank you for letting us share your journey.

I'm not sure if I was flattered or offended when you nick named me the Simon Cowell of the horse world...but I guess sometimes we all need a nudge to take that jump. And what for me was one of the most amazing things to witness over our two weeks at Lindores with you, was the growth of Trust.

> TRUST: A FIRM BELIEF IN THE RELIABILITY, TRUTH OR ABILITY OF SOMEONE OR SOMETHING

You had to trust me...I gave you very little choice, but you also trusted the horses and eventually, the best bit of all, you trusted yourselves.

Trust was certainly not the reason most of you booked with us for you knew nothing of our reliability, truth or ability...but we hope trust will be the reason our paths cross again. hope this doesn't come across too cheesy, but if it does, I blame you guys! You made it feel like this – for real!

Until our next adventures together, keep leaping!

Cara x

P.S. Thank you for your lovely reviews - see over page for a few to inspire you



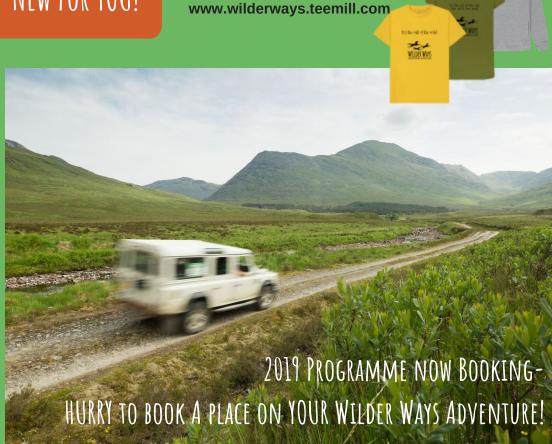




Also new for 2019 - check out our Wilder Ways clothing range:

2019 PROGRAMME - NEW FOR YOU!

It is always tough to decide where to take our adventures as there are so many logistics and variables at play and we want to give a good variety of locations for you adventurers and for the herd. After much deliberation and planning, we are now excited to be able to release the full details of our 2019 schedule. This features some firm favourites (back by popular demand) as well as some exciting new developments.







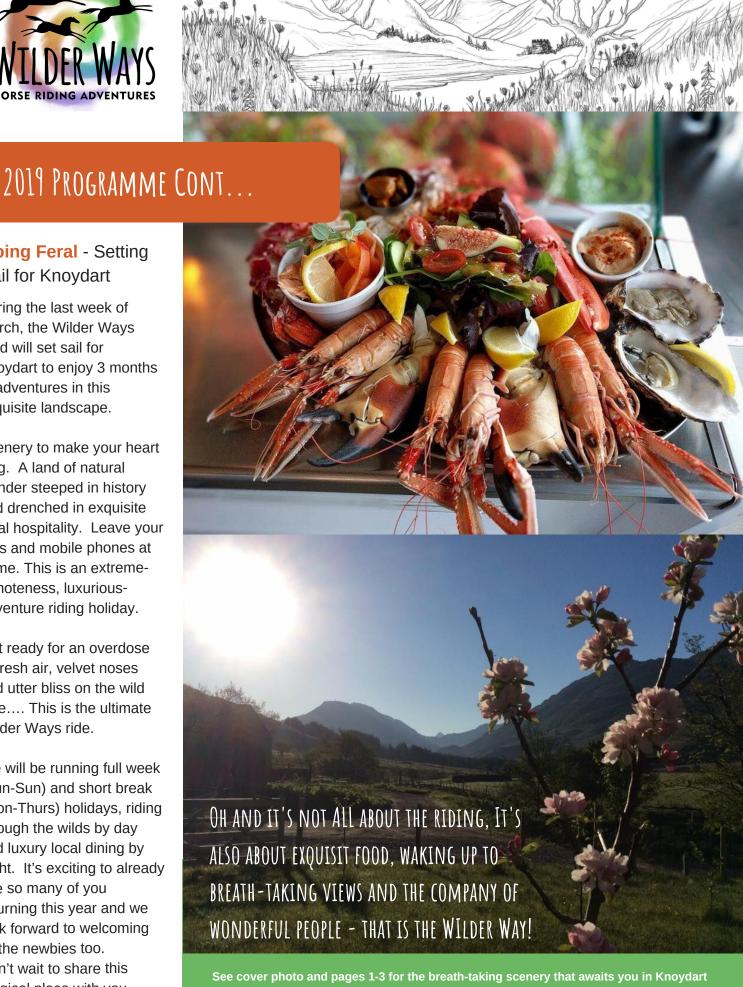
Going Feral - Setting Sail for Knoydart

During the last week of March, the Wilder Ways herd will set sail for Knoydart to enjoy 3 months of adventures in this exquisite landscape.

Scenery to make your heart sing. A land of natural wonder steeped in history and drenched in exquisite local hospitality. Leave your cars and mobile phones at home. This is an extremeremoteness, luxuriousadventure riding holiday.

Get ready for an overdose of fresh air, velvet noses and utter bliss on the wild side.... This is the ultimate Wilder Ways ride.

We will be running full week (Sun-Sun) and short break (Mon-Thurs) holidays, riding through the wilds by day and luxury local dining by night. It's exciting to already see so many of you returning this year and we look forward to welcoming all the newbies too. Can't wait to share this magical place with you.











Secret Location-

Home Sweet Home

Finally, we can reveal our secret new location where we will spend July and August and return home to for winter. This location is the new home base we are creating for Wilder Ways and it's a very exciting project which we look forward to sharing with you.

Glen Kerran farm in Southend, Mull of Kintyre is now home to Cara, Nikki and the Wilder Ways herd. We will spend the winter months here as well as in between our away trips during the season each year. In July and August 2019, we are offering week long and short break trail riding adventure holidays around the Kintyre peninsula. This area is thick with history and surrounded by stunning beaches, grassy farms and craggy sea cliffs, with beautiful views across to the Isles of Islay, Jura, Ailsa Craig and even Ireland. We will be spending this winter giving the Glen Kerran farmhouse a Wilder Ways make-over

so you can spend your evenings here hosted by us in this traditional farmhouse whilst also being treated to some local gastronomic delights.

THE NEW HOME OF WILDER WAYS

One of the most exciting things about this new home base is that we get to create exciting new winter adventures too. In mid-October we will return home to Glen Kerran from Lindores and enjoy the rest of the winter offering half day and full day trail rides, as well as some themed short break holidays, lessons and local friendly competitions.

As well as developing adventures, we will be busy developing stables at the farm. With encouragement from our Wilder Ways adventurers and the wider Argyll horse-riding community, we are going to create an indoor school at Glen Kerran with the kind

support of Highlands and Island Enterprise. This facility has been previously missing from Argyll and we are excited to share this facility with you from October 2019.

There will be opportunities for individual riders, clubs, instructors and organisations to hire this facility for their own uses as well as opportunities to participate in a series of Wilder Ways events to be run over the winter.

From our home base we will also be offering livery for local horse owners. Watch our website and Facebook page for more information on new events.

We hope you enjoy our new schedule, we can't wait to get started in Spring and are excited to welcome some of you to our new home base this summer.

We always welcome feedback so if you have any comments on what we are doing or suggestions of events you would like to see, please contact Cara & Nikki at Page 10 adventures@wilderways.scot





